



**The Australian Anti Ice Campaign is a charity dedicated to:**

- Reducing first time use by educating Australians, particularly our youth, about the incredible dangers of touching the drug ICE. *AAIC’s message – NOT EVEN ONCE!*
- Supporting people who are struggling with addiction and helping them to find pathways into recovery.

**The magnitude of the problem**

The findings from national wastewater monitoring below shows the frightening extent of ICE use in Australia, which equates to over \$21 million worth of ICE, one of the most addictive and destructive drugs known to man, being smoked, ingested or injected by Australians every day!

**NATIONAL WASTEWATER DRUG MONITORING PROGRAM** **REPORT 15**  
15 March 2022

**Table 2. Estimated street value of annual methylamphetamine, cocaine, MDMA and heroin consumption for Year 1 to 5 of the Program.**

Drug	Estimated street value				
	Year 1 (A\$) 2016–17	Year 2 (A\$) 2017–18	Year 3 (A\$) 2018–19	Year 4 (A\$) 2019–20	Year 5 (A\$) 2020–21
Methylamphetamine	7.24 billion	7.38 billion	8.63 billion	6.96 billion	7.95 billion
Cocaine	1.06 billion	1.54 billion	2.08 billion	1.41 billion	1.88 billion
MDMA	145.59 million	114.19 million	211.08 million	226.72 million	95.50 million
Heroin	207.50 million	375.00 million	423.45 million	382.87 million	418.20 million
<b>Total</b>	<b>8.6 billion</b>	<b>9.4 billion</b>	<b>11.3 billion</b>	<b>8.9 billion</b>	<b>10.3 billion</b>

**AAIC Community Partners Program**

- AAIC has developed a powerful video based eBook, delivered by people like AAIC founder and CEO Andre’a Simmons, who have lived through the hell of Ice addiction and are now in long term recovery. The eBook is designed primarily as a tool for parents to use to open an informed conversation with their teenage children, about the incredible dangers of touching the drug ICE.
- AAIC is asking Rotary Clubs and other organisations to become AAIC Community Partners and to help us by sharing a digital link to the eBook to their members, family, friends and community.
- Interested clubs can contact Glenn Ivers from the Australian Anti Ice Campaign by phone on **0491 479 211** or by email at **glenn@australianantiicecampaign.org.au**.