

Rotary



Objectives of Rotary

The Objective of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First

The development of acquaintance as an opportunity to service;

Second

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third

The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.